

Youth Day At Football Game Saturday

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Two youths will be admitted free with each paid adult admission at Saturday's UW-Eau Claire home football game.

The Blugolds will host Illinois Wesleyan University in a 1 p.m. non-conference game at Carson Park.

Area youths up to the age of 14 will have a chance to experience a collegiate football game as the Blugolds participate in the NCAA's eighth annual "Take A Kid to the Game" (TAKG) program presented by Coca-Cola and sponsored by other corporate partners Cingular Wireless and Pontiac.

UW-Eau Claire is one of more than 200 schools across the nation that are taking part in this campaign focused on allowing youth the opportunity to attend college football games.

"We look forward to having kids from the community be a part of our game day experience and support NCAA Football's Take A Kid to the Game program," said Blugold Director of Athletics Scott Kilgallon. "This event is a great opportunity for children to spend quality time with a parent or role model while learning about the fundamentals of college football in a family-oriented atmosphere that is NCAA Football."

Adult tickets, which are \$6 each, can be obtained in advance at the university's Service Center in Davies Center on campus. That office is open 7 a.m. to 11 p.m. weekdays and 9 a.m. to 11 p.m. weekends. The ticket office at Carson Park will open at 11:30 a.m. Saturday.

In addition to free admission, youths will also get a free t-shirt. After the game, youths will be able to come onto the field where Blugold players will sign autographs and distribute schedule posters.

NCAA Football is the marketing arm of college football and represents a coalition of the National Collegiate Athletic Association (NCAA), the National Association of Collegiate Directors of Athletics (NACDA) and the Conference Commissioners Association (CCA).

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