

Volleyball Set For "Dig For The Cure" Events

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EAU CLAIRE, Wis. - The UW-Eau Claire volleyball team and the rest of the Wisconsin Intercollegiate Athletic Conference (WIAC) women's volleyball teams will participate in a "Dig for the Cure" promotion during the 2008 season in cooperation with the Susan G. Komen Foundation to support Breast Cancer Awareness.

The Blugolds will be part of two events, one at River Falls tonight and will then host their "Dig for the Cure" night Wednesday, October 15 when they face UW-Stout at 7 p.m. in the McPhee Physical Education Center. The team has planned various contests during the night for fans and will also sell pink UW-Eau Claire Volleyball t-shirts and other merchandise. The match will also be team and youth night for the Blugolds, which means two youths (eighth grade and under) will be admitted free with each paid adult and high school teams (including coaches) that register to watch the Blugolds take on Stout will be admitted free.

The following is a list of all WIAC matches that will feature the "Dig for the Cure" promotion: UW-Oshkosh at UW-Superior (Oct. 3), UW-River Falls at UW-Stevens Point (Oct. 3), UW-Whitewater at UW-Platteville (Oct. 7), UW-Eau Claire at UW-River Falls (Oct. 8), UW-La Crosse at UW-Oshkosh (Oct. 8), UW-Superior at UW-Stout (Oct. 8), UW-Platteville at UW-La Crosse (Oct. 15), UW-Stevens Point at UW-Whitewater (Oct. 15), UW-Stout at UW-Eau Claire (Oct. 15).

During the designated matches, teams will wear pink warm-up shirts featuring the WIAC "Dig for the Cure" logo, pink shoe laces and pink hair ribbons.

"This promotion is another example of the emphasis that the WIAC and its member institutions place on the involvement of student-athletes in activities that benefit worthwhile causes", commented WIAC Commissioner, Gary Karner. "Our volleyball teams are very excited to have the opportunity to partner with the Komen Foundation to increase awareness of breast cancer and raise funds that will hopefully lead to a cure of this dreaded disease", added Karner.

Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Nearly \$1 billion has been invested to fulfill the promise of finding a cure, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.